

Dear Telkom Partnerships Team,

DEPARTMENT OF BASIC EDUCATION

222 Struben Street
Private Bag X895
Pretoria
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basic education

Department:
Basic Education
REPUBLIC OF SOUTH AFRICA

Date: 01 August 2026

To: Chief Executive Officer
Telkom SOC Ltd

**SUBJECT: REQUEST FOR A STRATEGIC
PARTNERSHIP TO PROMOTE THE ONLINE
TEACHER DEVELOPMENT PLATFORM (OTDP)**

Dear Sir/Madam,

The Department of Basic Education (DBE), through the National Institute for Curriculum and Professional Development (NICPD), has developed and implemented the **Online Teacher Development Platform (OTDP)**, a national digital learning platform designed to support the continuous professional development of educators across South Africa.

The platform provides educators with access to quality online professional development programmes, self-paced learning modules, accredited workshops, and other digital learning opportunities. Furthermore, the OTDP is integrated with the South African Council for Educators (SACE), enabling the automatic allocation of Continuing Professional Teacher Development (CPTD) points for qualifying learning activities.

As part of the Department's commitment to expanding access to quality professional development, we are seeking a strategic partnership with **Telkom SOC Ltd** to assist in increasing awareness and visibility of the OTDP among educators throughout South Africa.

Given Telkom's extensive digital infrastructure and communication platforms, we believe that your organisation is well positioned to assist the Department in reaching thousands of educators who could benefit from the platform.

We kindly request your consideration in promoting the OTDP through any suitable communication channels available within the Telkom ecosystem. This may include, but is not limited to:

- SMS or mobile messaging campaigns directed at educators;
- Promotional banners or notifications on Telkom digital platforms;

- Website and mobile application promotions;
- Social media awareness campaigns;
- Zero-rated access or other digital initiatives where feasible;
- Any other innovative communication solutions that would increase awareness and registration on the platform.

This partnership would significantly contribute towards strengthening teacher professional development, supporting lifelong learning, and ultimately improving the quality of education in South Africa.

We would appreciate the opportunity to meet with your team to discuss possible areas of collaboration and identify the most suitable approach for implementing this initiative.

For further information or to arrange a meeting, please contact:

Mr Emmanuel Mashile

Online Teacher Development Platform (OTDP)

National Institute for Curriculum and Professional Development (NICPD)

Department of Basic Education

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Copies to:

Mr T.E. Rabotapi

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Dr A. Nkosi

Acting Chief Director: National Institute for Curriculum and Professional Development

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The Department of Basic Education looks forward to the opportunity of working with Telkom in advancing digital learning and professional development for educators across South Africa.

Yours faithfully,

MR HM MWELI

DIRECTOR-GENERAL

DEPARTMENT OF BASIC EDUCATION

Supported by:

DR A. NKOSI

ACTING CHIEF DIRECTOR: NATIONAL INSTITUTE FOR CURRICULUM AND
PROFESSIONAL DEVELOPMENT

MR T.E. RABOTAPI

ACTING DEPUTY DIRECTOR-GENERAL: TEACHERS, EDUCATION HUMAN
RESOURCES AND INSTITUTIONAL DEVELOPMENT